



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Restore Our Future (15808)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835
Buyer CLOYD, ELISE
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Product Political - Issue (1068)
Brand 622 RESTORE (139309)
Acct Types National/Political
Est/Headline 622/06366305
Demo
Revision
Comments RESTORE OUR FUTURE

Invoice 653916
Inv Date 11/25/2012
Terms Net 30
Contract 336172
Bill Type Standard
Period 10/29/2012 - 11/25/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 2:06:39PM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
26.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00AM- 7:00:00AM	Day, M-1	10/29/12 6:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	ROF12TV25H	\$1,550.00	
27.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00AM- 8:00:00AM	Day, M-1	10/29/12 7:55AM (Mo)	00:30	GOOD MORNING AMERICA 7A-8A	ROF12TV22H	\$1,450.00	
28.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00AM- 9:00:00AM	Day, M-2	10/29/12 8:28AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV22H	\$1,250.00	
	Spot	8:00:00AM- 9:00:00AM	Day, M-2	10/29/12 8:59AM (Mo)	00:30	GOOD MORNING AMERICA M-F 8A-9A	ROF12TV22H	\$1,250.00	
29.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	9:00:00AM- 10:00:00AM	Day, M-2	10/29/12 9:28AM (Mo)	00:30	LIVE! WITH KELLY	ROF12TV25H	\$1,500.00	
	Spot	9:00:00AM- 10:00:00AM	Day, M-2	10/29/12 9:50AM (Mo)	00:30	LIVE! WITH KELLY	ROF12TV22H	\$1,500.00	
30.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	12:00:00PM- 1:00:00PM	Day, M-1	10/29/12 12:14PM (Mo)	00:30	EYEWITNESS NEWS 12P	ROF12TV22H	\$1,650.00	
31.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:00:00PM- 5:30:00PM	Day, M-1	10/29/12 5:13PM (Mo)	00:30	EYEWITNESS NEWS 5P	ROF12TV22H	\$1,600.00	
32.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	5:30:00PM- 6:00:00PM	Day, M-1	10/29/12 5:57PM (Mo)	00:30	EYEWITNESS NEWS 530P	ROF12TV25H	\$1,700.00	
33.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	6:00:00PM- 6:30:00PM	Day, M-2	10/29/12 6:13PM (Mo)	00:30	EYEWITNESS NEWS 6P	ROF12TV22H	\$2,000.00	
	Spot	6:00:00PM- 6:30:00PM	Day, M-2	10/29/12 6:30PM (Mo)	00:30	EYEWITNESS NEWS 6P	ROF12TV22H	\$2,000.00	
34.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:00:00PM- 7:30:00PM	Day, M-2	10/29/12 7:15PM (Mo)	00:30	INSIDE EDITION	ROF12TV22H	\$1,600.00	
	Spot	7:00:00PM- 7:30:00PM	Day, M-2	10/29/12 7:26PM (Mo)	00:30	ENTERTAINMENT TONIGHT	ROF12TV25H	\$1,600.00	
35.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	7:30:00PM- 7:56:00PM	Day, M-1	10/29/12 7:55PM (Mo)	00:30	ENTERTAINMENT TONIGHT	ROF12TV22H	\$3,000.00	
36.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:35:00PM- 12:05:00AM	Day, M-1	10/29/12 11:50PM (Mo)	00:30	Nightline	ROF12TV22H	\$1,200.00	
37.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	11:00:00PM- 11:35:00PM	Day, M-1	10/29/12 11:31PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	ROF12TV25H	\$2,400.00	
38.0	Contract Line Remarks:		1X MAX/DAY						
	Spot	8:00:00PM- 10:00:00PM	Day, M-2	10/29/12 8:45PM (Mo)	00:30	Dancing With The Stars	ROF12TV22H	\$900.00	
	Spot	8:00:00PM- 10:00:00PM	Day, M-2	10/29/12 9:36PM (Mo)	00:30	Dancing With The Stars	ROF12TV22H	\$900.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$42,250.00	Total Spots	18
Commission	\$6,337.50		
Net Total	\$35,912.50		